



REACTIV

PHOTOCHROMIC

LENSES OFFFR

Julbo®

ONE STEP FURTHER

Julbo has a 12-year experience in developing and selling photochromic eyewear. Conforting his technical leadership on photochromic lenses for sports use, JULBO introduced the REACTIV label 2 years ago. Our offer is the best photochromic lenses offer on the eyewear market, simply brought up to the end consumer with a strong promise : NO MATTER THE WEATHER.

Starting 2019, REACTIV becomes the one and only message of our brand to promote our photochromic lenses offer, for sunglasses, goggles and visor helmets. The new categories will lead directly your client to find the perfect match for their sport in our range of 6 lenses for sunglasses, 5 lenses for goggles and 2 for visor helmets.

As you may now understand, the Zebra, Cameleon, Octopus, Snowtiger labels will progressively be replaced in 2019. To help you go a step further, and support trainings in order to master our new messages, please find here our new lens chart, together with its correspondance with our former labels.

SUN 2019

REACTIV PERFORMANCE

4 lenses dedicated to performance and confort for runners, skiers, cyclists and other endurance, multisports users. Fast activation, antifog and wide range of VLT together with various base colors.



NEW LENS REACTIV PERFORMANCE 0-3

TOTAL PERFORMANCE FROM DARKNESS TO BRIGHT SUNLIGHT

Photochromic (cat. 0 to 3) recommended for endurance sports in any light conditions, from night to bright sun.

CLEAR BASE

VLT : Low 87%, Max. 12%
Inner ANTIFOG coating
Non Temperature Sensitive (NTS).
Smoke tint activated



REACTIV PERFORMANCE 3 ▲ 1

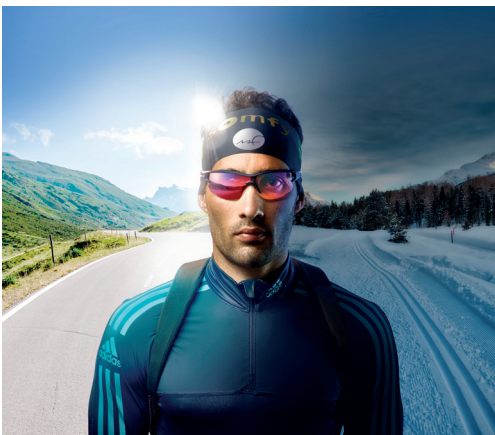
CLEAR VISION ALL DAY LONG

Photochromic (cat. 1 to 3). Adapts to light at any time of day. Recommended for trail running and mountain biking.

YELLOW BASE - Light amplifier

Coatings : Antifog inside / Oleophobic outside
VLT : Low 75%, Max 17%. NTS (Non temperature sensitive)

replaces
LIGHT
ZEBRA
PHOTOCHROMIC 1
3



REACTIV
PERFORMANCE

3
▲
1

replaces
LIGHT RED
ZEBRA
PHOTOCHROMIC 1
3

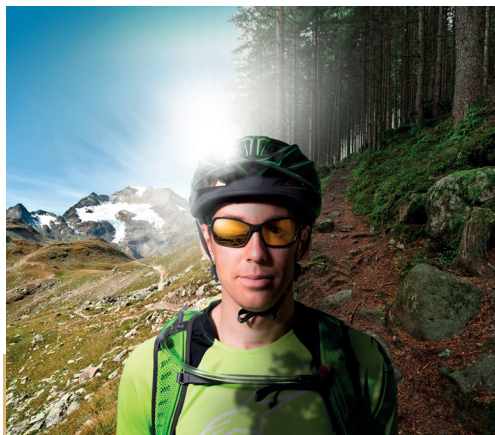
CLEAR VISION AND GOOD CONTRAST ALL DAY LONG

Photochromic (cat. 1 to 3). Adapts to changing lights and intensifies contrast of terrain for mountain biking, Nordic skiing and trail running.

RED BASE - Contrast enhancement

Coatings : Antifog inside / Oleophobic outside

VLT : Low 72%, Max 13%. NTS (Non temperature sensitive).



REACTIV
PERFORMANCE

4
▲
2

replaces
ZEBRA
PHOTOCHROMIC 2
4

ALL TERRAIN VISION FROM SHADE TO LIGHT

Photochromic (cat. 2 to 4) with fast activation speed, ideal for the mountains sports mountaineering, skiing, biking, trail running and climbing.

GOLD BASE - SUPER HIGH REACTIVE (SHR)

Coatings : Antifog inside / Oleophobic outside

VLT : Low 35%, Max 7%. NTS (Non temperature sensitive).

REACTIV HIGH MOUNTAIN

High protection and contrast control are the keys to a successful trip in the mountains. Associated with our total cover frames, this range is stamped by alpinists, hikers and climbers all around the globe.



REACTIV
HIGH MOUNTAIN

4
▲
2

replaces
CAMELEON
PHOTOCHROMIC
& POLARIZED

FROM AN EXTREME TO ANOTHER

Photochromic (cat. 2 to 4) and polarized. Adapts to changing light levels, ideal for mountaineering, trekking and skiing.

BROWN BASE - POLARIZED

Coatings : Antifog inside / Oleophobic outside

VLT : Low 20%, Max 5%. NTS (Non temperature sensitive)

REACTIV NAUTIC

Water-repellent photochromic lenses that helps dealing with wind, water, contrasts and changing lights. Dedicated to sailing and watersports, but also incredibly comfortable in a daily use.



REACTIV
NAUTIC

3
▲
2

replaces
OCTOPUS
PHOTOCHROMIC
& POLARIZED 2
4

CLEAR VIEW IN EVERY WEATHER

Photochromic (cat. 2 to 3) and polarized. Suitable for all watersports whether conditions are cloudy or bright.

BLUE BASE - POLARIZED - WATER REPELLENT

Coatings : Antifog inside / Oleophobic outside

VLT : Low 32%, Max 9%. NTS (Non temperature sensitive)

SNOW 2019

REACTIV PERFORMANCE

3 lenses for active alpine skiing and ski touring. Various base colors, large range of VLT and fast activation are the rider's best allies when light, contrast and weather change.



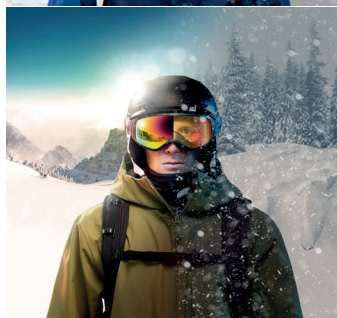
REACTIV
PERFORMANCE 3
▲
1

HIGH CONTRAST ALL DAY LONG
Photochromic (category 1 to 3)

RED BASE - CONTRAST ENHANCEMENT

Antifog / NTS (non temperature sensitive) / VLT : Low 75%, Max 17%

replaces
LIGHT RED
ZEBRA 1
▼
3
PHOTOCHROMIC



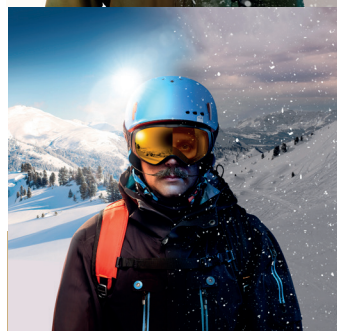
REACTIV
PERFORMANCE 3
▲
1

ALL WEATHERS, ALL CONDITIONS
Photochromic (category 1 to 3)

YELLOW BASE - LIGHT AMPLIFIER

Antifog / NTS (non temperature sensitive) / VLT : Low 75%, Max 17%

replaces
LIGHT
ZEBRA 1
▼
3
PHOTOCHROMIC



REACTIV
PERFORMANCE 4
▲
2

FROM SHADE TO LIGHT
Photochromic (category 2 to 4)

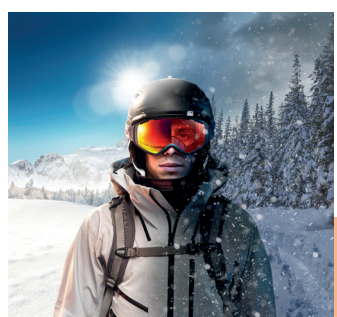
GOLD BASE - FAST REACTIVITY (SHR)

Antifog / Super High Reactivity / VLT : Low 40%, Max 7%

replaces
ZEBRA 2
▼
4
PHOTOCHROMIC

REACTIV ALL AROUND

The perfect benchmark for confort : the ALL AROUND category offers a clear, contrasted and protected vision from groomed to off-pist terrain.



REACTIV
ALL AROUND 3
▲
2

CONFORT ON ANY TERRAIN
Photochromic (category 2 to 3)

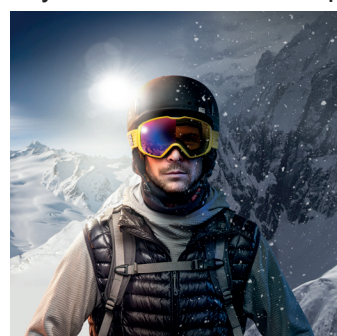
RED BASE - GLARE CONTROL

Antifog / Low polarisation/ NTS (non temperature sensitive)
VLT : Low 30%, Max 15%

replaces
SNOWTIGER 2
▼
3
PHOTOCHROMIC
& GLARE CONTROL

REACTIV HIGH MOUNTAIN

Protection and polarisation for the committed riders, offering a perfect combo to go out in any weather, and any altitude, from the slopes to the highest peaks.



REACTIV
HIGH MOUNTAIN 4
▲
2

FROM ONE EXTREME TO THE OTHER
Photochromic (category 2 to 4)

BROWN BASE - POLARIZED

Antifog / High Protection / NTS (non temperature sensitive)
VLT : Low 20%, Max 5%

replaces
CAMELEON 2
▼
4
PHOTOCHROMIC
& POLARIZED

Julbo